

COMMUNICATION CONTEST DAY

Registration deadline: Fri., Mar. 11 by 5:00 p.m. in the Extension Office. No Late Registrations Accepted!

When & Where: Saturday, March 26 (*all events held*) 8:30 a.m. – 4:00 p.m.
Huntley Project School, Worden

Tuesday, March 29 (*only speech & demos will be held this night*) 5 – 8 p.m.
Priority will be given to those aged 14 years and older.
First Congregational Church
310 N 27th Street, Billings

Registration Due: Friday, March 11, 2011 by 5:00 p.m.
Yellowstone County Extension Office
Box 35021
Billings, MT 59107
OR deliver to Courthouse Room 106

Communication Contest Day Registration ~ PLEASE USE BLUE or BLACK INK!

Name _____ Deadline: Friday, March 11, 2011
Address _____ Age as of October 1, 2010 _____
City _____ St _____ Zip _____ Are you a Cloverbud? _____
Phone Number _____ Club Name _____

Date Selected: _____ **Saturday, March 26** - _____ **Tuesday, March 29 (speech and demos only)**
*(You can enter in a maximum of 3 of the 7 events). You must have a new entry each year. You can not use materials from the previous years.

If a participant doesn't contact the Chairman or the County Agent prior to the event to cancel, it will count as three scratches on their fair entry form. You may lose your premium money.

_____ I plan to give a Demonstration (Results in finished product) or illustrated talk (Uses visuals, no end product.)
Number of years you have done this activity _____

Title _____

_____ I plan to give a Speech (Uses no visuals, charts, etc.) Number of years you have done this activity _____

Title _____ (**We MUST have your title!!!**)

_____ I plan to give a Speech on Speak Out Military Kids. (Uses no visuals, charts, etc.)

_____ I plan to do a Commercial. Number of years you have done this activity _____

_____ I plan to do an Interview. (Job Application and/or Resume Required. See the application)

Number of years you have done this activity _____

_____ I plan to do a Short Take. Number of years you have done this activity _____

_____ I plan to do a Broadcast. Number of years you have done this activity _____

_____ I plan to do Poetry/Cowboy Poetry

_____ Is this your first year participating at County Communication Contest Day? ____ Yes ____ No

_____ Describe what you do in your presentation: _____

Equipment needed: Water/Sink _____ Extension Cord _____ Easel _____ Other _____

Please describe **any** conflicts you have that day: _____

DEMONSTRATION

- A presentation that shows how to complete a task - a hands-on, step-by-step presentation which prepares the audience to complete a task. This is a "how to" presentation. There is a final product.

TEAM DEMONSTRATION

- Two persons work together to deliver the presentation. Each person must share equally in the verbal and visual parts of the presentation.

ILLUSTRATED TALK

- A communication which conveys information with the use of visual items and illustrations.
Demonstration, Team Demonstration & Illustrated Talks Time Limits are:
8 - 10 years old - 3 to 5 minutes
11 - 13 years old - 5 to 7 minutes
14 & over (by October 1) - 7 to 20 minutes
Senior should not have note cards

SPEECH

- A communication technique in which only the spoken word and gestures of the presenter are used. No props or posters are used in 4-H public speaking contests. Refer to the Public Speaking manual for additional information.
Time limits: 8 - 13 years old - 3 - 5 minutes
14 & over - 5 - 7 minutes

SPEAK OUT MILITARY KIDS

This new category provides members the opportunity to develop a speech which will inform the audience of the challenges faced by families when a loved one is deployed. Members do not have to be affiliated with the military to enter this category.

Time limits: 8 - 13 years old - 3 - 5 minutes
14 & over - 5 - 7 minutes

POSTER SUGGESTIONS

Letter size and their effectiveness

Color tells a story

<u>Size</u>	<u>Viewing Distance</u>	<u>Use</u>	<u>Avoid</u>
1/4'	8 ft.	Black on Yellow	Blue on Green
1/2'	16 ft.	Black on White	Blue on Red
1 in.	32 ft.	Dark Blue on White	Red on Orange
2 in.	64 ft.	Green on White	Blue on Orange
		Red on White	Pinks on Lavenders

A Successful Poster Must:

1. Catch the eye
2. Be simple and clear
3. Stress an idea or fact
4. Ask for support of your idea

BROADCAST

You can be the voice behind some of those exciting stories you hear on the radio. Your radio broadcast may be written and you may read from your script. You will be in your "broadcasting booth" speaking over a microphone. The success of your story will depend on the words you choose, organization of your information, use of your voice, and rate of delivery. These are prepared items, not impromptu. Have them ready for the broadcast. You need to prepare one of the following:

- A newscast which would include 4 to 5 news items of about 30 seconds each.
- A more in depth story addressing the subject of "Our role in caring for the hungry and less fortunate." Choose a particular situation and cover how it is being approached.

COMMERCIALS

You watch them on TV all the time, now it's your turn. This is a chance to convince everyone of why they should buy a particular PRODUCT or IDEA. Here's what you do:

- Choose a product or idea you would like to sell.
- Cover or conceal any brand names and make up your own brand name.
- Prepare a convincing presentation that would make your audience want to buy this product. Remember, commercials are quite short.
- Be certain that your commercial includes the three parts of any effective communication; an introduction that catches the audience's attention, a body that gives documentation of the reasons why the audience should buy this product, and a summary that leaves an impression of the most important idea you want the audience to remember.

INTERVIEW

You will be faced many times in life with an interview situation. It may be for your first babysitting or dog sitting job, it may be your school newspaper wanting your opinions on the new dress code, or a host of possible situations.

You will not know in advance what questions will be asked so you cannot prepare any specific answers. You can, however, prepare yourself by keeping some of the following things in mind.

- How you look makes the first impression on the interviewer. Be neat and clean at all times and maintain a positive and interested posture.
- Be sure to look at the interviewer when you are being asked a question and when you are responding. And, always remember to SMILE.
- Answer each question as completely as you can. If you do not know the answer, simply state you do not know.
- If you have questions to ask the interviewer, be sure you state them clearly.
- Thank the interviewer for the opportunity to be considered.

SHORT TAKES

This is thinking on your feet, something you are faced with each day. It is a fun way to communicate what you know, feel or believe - without any advance preparation.

- You will be given a topic when you enter the room.
- You will have 3 minutes to gather any thoughts together on a note card.
- You will then present your "short take". No points will be deducted for time but a maximum of 5 minutes speaking time will be allowed. A monitor will hold up a time card at 4 1/2 minutes so you will know that you must begin summarizing.
- Senior - 2 minutes minimum; Junior - 1 minute minimum; Cloverbud - 30 seconds minimum

Remember, in this communication activity, as in all others, you will want to organize your thoughts with an introduction that catches the audience's attention and lets them know the topic you will be covering, a body that gives the main ideas you want the audience to know about the subject and a summary to implant in their minds the most important thing you want them to remember.

COWBOY POETRY

- Recite something you wrote if you are 14 or older. Younger members may recite a poem someone else wrote.
- You must explain what the poem is about.
- The poem must be at least 8 lines long.
- There is no time limit.
- Use basic rhyme & meter patterns that are explained in the Cowboy Poetry youth project book (Sections 4 & 8).
- Any kind of poetry may be recited, not just cowboy related poetry, but you must follow rhyme & meter patterns.
- Youth may work together on poems
- Please bring a copy of your poem for the judges to look at.
- You may use props or costumes.
- Have fun

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Montana State University Extension encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of special accommodations or have questions about the physical access provided, please contact the Extension Office at 406-256-2828 in advance of your participation.