

**Yellowstone County DUI Task Force
Meeting Minutes November 18, 2010**

Present: Sharmon Brougham, Monty Wallis, Kristin Lundgren, Barbara Grossman, Jeannie Martin, Kevin Holland, David Carter, Jay Nelson, Erin Sanderson, Tammi Reimer, Stan Langve, Barry Willson, Rodney Willson, Rod Souza, Chad Fehr, Roger Gordon, Darla Tyler-McSherry. **Excused:** John Bedford, Mary Aggers, Walter Shore, Elsie Arntzen, Laura Harper, John Blair.

Meeting called to order at 12:03 PM.

Kimberly Garcia from the Chamber of Commerce gave a presentation on its activities, which includes government affairs, conventions bureau, and networking opportunities. She encouraged Task Force members to participate in their numerous activities and encouraged the Task Force to consider becoming a member organization.

The Task Force received nominations for Award of Merit for the following individuals: Billings Police Department-Officer Brandon Ihde; Montana Highway Patrol-Trooper Toman Baukema and Trooper Jason Grover; Laurel Police Department-Officer David Firebaugh; Yellowstone County Sheriff's Office-Deputy Robert Lester. A motion was made to approve all recommendations. Motion seconded and approved. Discussion also developed around nominating a community member. It was agreed upon Judge Mary Jane Knisely is deserving of this award. Monty will check with Judge Knisely to see if she is willing to accept this award.

The Angel Tree ceremony will take place on December 16. There are four names to add to the victim memorial plaque: David Hanson, Janice Thomas, Mackenzie Reffalt, and Merry Jane Trehwella. Rod Souza agreed to serve as emcee.

We will also have a follow-up educational session from our August forum for all Yellowstone County legislators. David will confirm with the Elections office for an invite list. Kristin volunteered to help develop educational written material(s) for legislators to take home. Jeannie volunteered to help with a phone tree to invite elected officials. This will be a more informal session than our August forum, but the focus will be to focus on drafts that came out of the interim session:

http://www.leg.mt.gov/css/Committees/interim/2009_2010/Law_and_Justice/Bill%20drafts/legislation.asp

David encouraged the Task Force to utilize Twitter and Facebook technology especially during the upcoming legislative session. A tutorial is available on www.twitter.com, and David will send out a "practice" for those unfamiliar with Twitter to see its capability and potential.

With the holiday season approaching, Darla asked the group if we wanted to conduct a media campaign during the holiday season. We have a :15 PSA that is specific to the holiday season. A motion was made to approve a media campaign of up to \$6000. Motion seconded and approved.

Two RFPs submitted in October were approved to be moved to the Public Relations/Media line in the Task Force budget. The MT Highway Patrol is seeking \$3500 to purchase an enclosed trailer to haul Trooper Haynes' car to various events around the state, such as fairs, other public events, etc. A motion was made to approve this project. Motion seconded and approved.

The MT Crime Prevention Association submitted a request for the production and promotion of DUI-related PSAs and to bring Becky Sturdevant, a MADD volunteer and the mother of Trooper Evan Schneider, to Billings. She is willing to give presentations to various groups and be involved with the PSAs as well. The requested amount for these projects is \$5,000. A motion was made to approve this project. Motion seconded and approved.

The Chamber of Commerce packet was tabled until a later date.

Meeting adjourned at 1:20 PM.