



YELLOWSTONE COUNTY DUI TASK FORCE

P.O. Box 20982 • Billings, Montana 59104

Yellowstone County DUI Task Force Meeting Minutes October 15, 2015

Present: Keith Edgell, Brandon Ihde, Fred Gregory, Paul Chaon, Walter Shore, Kevin Holland, Roger Gordon, Nick Owens, Sara Mahoney, Monty Wallis, Darla Tyler-McSherry. **Excused:** Stephanie Hons, Sharmon Brougham, RD Harper, Richard Gilmore, Jeannie Martin, Kent O'Donnell, Chris Anderson.

Meeting called to order at 12:04 PM. A motion was made to approve the September meeting minutes. Motion seconded and approved.

A budget update was provided electronically to the group prior to the meeting. No questions were brought up at this time.

We have about 30 unique views each month for the DUI Task Force website. We have about 200 people per week view our Facebook page. Sarah usually posts about 2-3 times per week for the FB page. A recent post that was popular was information that shows the deadliest stretch of I-90 in the nation runs through Montana.

In recapping the Ales for Trails event, it was noted there was a good volunteer rate from the County Attorney's Office. People seemed to be more receptive to coming up to the table this year than in years past. Darla contacted the door prize winners and sent the gift cards through the mail requiring signatures for the letters.

The RFP applications for the January-June cycle are due November 1. Information about the criteria for these awards is available on our website.

Award of Merit nominations are due November 1 and the criteria for these nominations are also available on the DUITF website.

The group discussed a holiday media campaign. Nick will reach out to the Tavern Association to determine interest and feasibility in conducting a joint campaign. Nick will also talk to Lisa about the line item for media/advertising and will email the Task Force with information so that an email vote can occur, if funds allow, prior to the next meeting.

Meeting adjourned at 12:37 PM.

Stop drivers under the influence