



YELLOWSTONE COUNTY DUI TASK FORCE

P.O. Box 20982 • Billings, Montana 59104

Yellowstone County DUI Task Force Meeting Minutes August 20, 2015

Present: Chris Anderson, Monty Wallis, Fred Gregory, Walter Shore, Roger Gordon, Kevin Holland, Brandon Ihde, Darla Tyler-McSherry. **Excused:** Sharmon Brougham, Jeannie Martin, Richard Gilmore.

The meeting was called to order at 12:05 PM. A motion was made to approve the July meeting minutes. Motion seconded and approved.

An incorrect budget update was previously emailed to the group. Darla will send out the correct monthly update with the minutes.

Brandon is exploring options for giveaways items the Task Force can use at parades and other outreach events. A source he was looking into doesn't have a lot of vehicle-related items, i.e., windshield ice scrapers. One suggestion was to check into Oriental Trading. Kevin volunteered to help with pricing information. Brandon has sent in a request for pricing info on the stickers we've previously used. Darla will forward him contact info for a company that offers cell phone wallets.

Darla asked for suggestions for the best ways to contact the SROs to give them DUI TF promo items to use in the schools, i.e., bookmarks, pencils etc. She will coordinate with RD to get them to SD2 SROs; Fred will help get them into the Laurel system, and County SROs have mailboxes at the Sheriff's Office.

Brandon checked into the possibility of a Task Force presence at this year's Nile event. It doesn't appear the Cattle Drive is on the schedule this year as part of the event.

Ales for Trails is Friday, September 25. The Task Force will again have a table and some promotional items, door prizes (approved at the July meeting) and Tavern Taxi vouchers. Darla will send out a sign up sheet for volunteers.

The Vision Zero event held at the construction site outside of Laurel on Highway 212 on Tuesday, August 18 went well. The MT Department of Transportation took this opportunity to showcase the Vision Zero initiative, which consists of the 4E's: Education, Enforcement, EMS, and Engineering. Vision Zero stands for zero deaths and zero fatalities. Nick did a great job speaking about the initiatives of our Task Force and providing data highlighting the issues of DUI in Yellowstone and neighboring Carbon County. The event received excellent media coverage. Sarah continues to keep our Facebook page active with posts of events such as this and from MHP as well.

The movie trailer ads for our current media campaign will end September 10. The next billboard locations will be Grand and Rehberg beginning in late August and then Airport and Man beginning late September.

Meeting adjourned at 12:34 PM.

Stop drivers under the influence